

DATABASE DYNAMICS

Our proven promotions
deliver a 9+ ROI

Turn your Casino into the “LIVE”
Event Experience Destination!



database 
dynamics

1 Become a Social Gathering Hub: Turn your casino into a consistent "social gathering hub" for social and sports events like (Home Team Sporting Events, The Academy Awards, The Super Bowl, The Voice, The Kentucky Derby, The World Series, The Grammys and March Madness). Every month there are dozens of shows and events watched by millions of Americans you can leverage and monetize.

2 Attract a New Demographic: Prepare for the advent of legal sports wagering and expand your player database by adding young sports fans with increasing disposable income. More than 59.3 Million people played Fantasy Sports in 2018. Fantasy players average 32 years old, 71% male with an income of \$75,000+. Prime your database with sports fans now.

3 Affordable: Our proven Fantasy Solutions program helps you increase incremental visits, average spend and customer acquisition for substantially less than most promotions.

4 Capture Email & SMS For Every Promotion: We realize how important it is for you to cost effectively reach your customers. Each one of our games captures current email and SMS information for both new and existing customers.

5 A Turnkey Marketing Program. We realize just how busy Marketing personnel can get, so we provide a customized marketing package that is branded to your Casino. This package includes posters, banners, print ads, table tents, kiosk wraps and more, all in a digital format.

6 Easy & Fun To Play: Our games are fun and very easy to play and we also offer a "Quick Pick" option, allowing everyone a way to play the game in less than a minute while providing a fair and equal chance of winning.

7 Million Dollar Promotions: Database Dynamics has partnered with SCA Promotions to allow your Casino the ability to offer up to a \$1,000,000 Grand Prize on many of our games. The cost is very affordable and keeps your players engaged and committed to coming back on a regular basis during the promotion.

8 Employee Promotions Available: Now your employees can play the same games as your players with their own private desktop kiosk and their own prize pool. Having your employees know how each promotion is played allows them to talk to customers and keep them engaged. Plus, employees love having the opportunity to win cash and prizes!!

9 Mobile & Web Versions Available: Keep your customer engaged and planning a return with our mobile and web platform.

10 Minimal Interaction With Your IT Dept.: Our "Plug & Play" solution requires NO back-end interface or integration. We have developed a proprietary solution that enrolls your customers into our promotions just by swiping their Player's Card. All we need is a private internet connection and power and the game is ready to play!! Integrations supported and available.

Let us customize a Solution to meet your needs AND budget!!

FANTASY SPORTS:

MLB, NFL, NBA, NASCAR, PGA, UFC, NCAA Football, NCAA Basketball, World Cup, Premier League, Major League Soccer and Horse Racing

FANTASY AWARD SHOWS:

The Academy Awards, Grammy Awards, Golden Globes, Emmy Awards, Academy of Country Music Awards, American Music Awards

FANTASY REALITY SHOWS:

Big Brother, Survivor, The Bachelor, Dancing with the Stars, America's Got Talent, The Voice and The Bachelorette

MOBILE GAMING PRODUCTS:

Pixie Riches, Wild Ruby 7's, Slots, Instant Bingo, Jackpot Fantasy and Match 3 Contests.

Our games are based on these trademarked events and shows, but do not use the respective trademark names in any of the actual games or promotion materials.

Contact Me Today!

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Maximizing revenue through innovative technology.